

SEP10/12 12.32
*** WPXI-TV ***

DATE SEP10/12 12.32

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 37
AGENCY EST# = 259

1	1000A-1100A	30	\$250.00	9/12	9/14	W-F
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PROGRAM : ELLEN
CON COM1: ELLEN

2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17</																																																																																			

PROGRAM : LATE NEWS
CON COM1: LATE NEWS

FAX# 215 564 1103

REP HEADLINE# 6309407
*** ORIGINAL REV#0 ***

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP10/12 12.32
*** WPXI-TV ***

:LINE#:REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS/WK:	WEEK INVT	DAYS	:TOTL: SPTS:
3		1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30	5	\$500.00	9/12	9/14	3		W-F	3
4		1200N-1230P PROGRAM : NOON NEWS CON COM1: NOON NEWS	30	5	\$275.00	9/12	9/14	3		W-F	3
5		400P-430P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30	5	\$300.00	9/12	9/14	2		W-F	2
6		500P-530P PROGRAM : NEWS CON COM1: NEWS	30	5	\$575.00	9/12	9/14	3		W-F	3
7		600P-630P PROGRAM : NEWS CON COM1: NEWS	30	5	\$775.00	9/12	9/14	3		W-F	3
8		600A-700A PROGRAM : NEWS CON COM1: NEWS	30	5	\$575.00	9/12	9/14	3		W-F	3
9		700P-730P PROGRAM : JEOP/WHEEL CON COM1: JEOP/WHEEL	30	5	\$1,250.00	9/12	9/14	3		W-F	3
10		700A-800A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	5	\$475.00	9/12	9/14	3		W-F	3
11		730P-800P PROGRAM : JEOP/WHEEL CON COM1: JEOP/WHEEL	30	5	\$1,250.00	9/12	9/14	3		W-F	3

REP: TEL# 215-564-1206 FAX# 215 564 1103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP10/12 12.32
 *** WPXI-TV ***

REP HEADLINE# 6309407
 *** ORIGINAL REV#0 ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
12			900A-1000A	30	5	\$300.00	9/12	9/14	2		W-F	2
	PROGRAM : TODAY SHOW											
	CON COM1: TODAY SHOW											
13			800P-1000P	30	4	\$3,500.00	9/17	9/17	1		MON	1
	PROGRAM : VOICE											
	CON COM1: VOICE											
14			1100P-1130P	30	5	\$1,450.00	9/15	9/15	1		SAT	1
	PROGRAM : LATE NEWS											
	CON COM1: LATE NEWS											
15			800A-1030A	30	5	\$275.00	9/15	9/15	1		SAT	1
	PROGRAM : AM NEWS											
	CON COM1: AM NEWS											
16			1100P-1130P	30	5	\$1,700.00	9/16	9/16	1		SUN	1
	PROGRAM : LATE NEWS											
	CON COM1: LATE NEWS											
17			800A-1000A	30	5	\$275.00	9/16	9/16	1		SUN	1
	PROGRAM : NEWS											
	CON COM1: NEWS											
18			800P-1000P	30	4	\$4,000.00	9/13	9/13	1		THU	1
	PROGRAM : AGT FINALE											
	CON COM1: AGT FINALE											
19			1000A-1100A	30	5	\$250.00	9/17	9/17	0		MON	0
	PROGRAM : ELLEN											
20			1100P-1130P	30	5	\$1,350.00	9/17	9/17	1		MON	1
	PROGRAM : LATE NEWS											
21			1200N-1230P	30	5	\$275.00	9/17	9/17	1		MON	1
	PROGRAM : NOON NEWS											

11/20/12 5A

REP: TEL# 215-564-1206 FAX# 215 564 1103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

REP HEADLINE# 6309407

*** ORIGINAL REV#0 ***

HARRIS REPORT FROM REP

SEP10/12 12.32
*** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
22			500P-530P	30		\$575.00	9/17	9/17	1		MON	1
PROGRAM : NEWS												
23			600P-630P	30		\$775.00	9/17	9/17	1		MON	1
PROGRAM : NEWS												
24			600A-700A	30		\$575.00	9/17	9/17	1		MON	1
PROGRAM : NEWS												
25			700P-730P	30		\$1,250.00	9/17	9/17	1		MON	1
PROGRAM : JEOP/WHEEL												
26			700A-800A	30		\$475.00	9/17	9/17	1		MON	1
PROGRAM : TODAY SHOW												
27			730P-800P	30		\$1,250.00	9/17	9/17	1		MON	1
PROGRAM : JEOP/WHEEL												

SEP/12 40500.00

CONTRACT TOTAL
TOTAL SPOTS

40500.00
47



MARKET TOTALS \$40,500 WPXI 100% KDKA 0% WTAE 0% WPGH 0% CABL 0% WPCW 0% WPMY 0%

COMP COMING SOON

SVC- NSI
DEMOS- RA35+*